SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B)of the UGC Act, 1956)
Grade A (3.14) NAAC Accredited

C17 Organising Idea Showcase Demo Day

Activity Report

Academic Year	2024-25
Program Driven by	C17 Organising Idea Showcase Demo Day
Quarter	III
Program / Activity Name	C17 Organising Idea Showcase Demo Day
Program Type	
Program Theme	Innovation
Start Date	18/10/2024
End Date	18/10/2024
Duration of the Activity (in Mins)	4 Hr in 6 Classes = 24 hr
Number of Student Participant	240
Number of Faculty Participant	20
Number of external Participant	--
Expenditure Amount in Rs.	
Any Remark	Excellent Presentation and mentoring to students
Mode of Session Delivery	Offline
Objective	
Benefit in terms of Learning / Skills / Knowledge obtained	
Feedback	
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached
Overall report of the Activity (pdf)	As given below

Dr. P. H. Zope

Convener IIC

SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B)of the UGC Act, 1956)
Grade A (3.14) NAAC Accredited

Report on Organising Idea Showcase: Demo Day Presentation

Title:

"Innovators' Hub: Showcasing Ideas for a Better Tomorrow"

Introduction

The Institution's Innovation Council (IIC) successfully organized an **Idea Showcase** event in the form of a **Demo Day/Exhibition/Poster Presentation** on **[Insert Date]** at **[Insert Venue]**. The event aimed to provide a platform for young innovators to present their creative ideas and Proof of Concepts (PoC) through exhibitions and visual demonstrations. The primary goal was to encourage innovation, receive expert feedback, and foster a culture of creativity and entrepreneurship among students.

The event was organized under the guidance of **[Institution Name]** and supported by the **Ministry of Education's Innovation Cell (MOE's IIC)**. The session included participation from startup founders, industry experts, and mentors from incubation centers to provide valuable insights and feedback to the participants.

Objective

The key objectives of the Idea Showcase event were:
 To provide a platform for young innovators to present their ideas and PoCs.
 To engage startup founders, industry experts, and innovation ambassadors for feedback and mentorship.
 To inspire students and faculty members by showcasing creative and innovative solutions.
 To create a linkage between innovators and mentors for further development and scaling of ideas.
 To promote a culture of innovation and entrepreneurship within the institution.

Event Highlights

Format of the Event

The Idea Showcase was conducted in the following formats:

- **Exhibition:** Participants set up stalls to visually demonstrate their ideas and prototypes.

SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B)of the UGC Act, 1956)
Grade A (3.14) NAAC Accredited

- **Poster Presentation:** Innovators presented their concepts through detailed posters highlighting problem statements, solutions, and potential impact.
- **Live Demonstrations:** Participants gave live demos of their working models or prototypes.

☐ Key Segments

1. **Inauguration Ceremony:**
   - The event began with a welcome speech by Institution Head/Principal and the introduction of the chief guests and evaluators.
   - The IIC logo was prominently displayed on banners, posters, and communication materials.
2. **Idea Showcase and Evaluation:**
   - Over 240 teams presented their ideas.
   - Evaluation was conducted by a panel of 20 experts, including startup founders, industry leaders, and innovation ambassadors.
   - Evaluation criteria included **originality**, **feasibility**, **impact**, and **presentation quality**.
3. **Mentoring Session:**
   - Innovation Ambassadors and external mentors provided one-on-one mentoring to the participants.
   - Discussions focused on refining ideas, addressing technical challenges, and identifying potential market opportunities.
   - Innovation Ambassadors used the **IA Portal** to report and document mentoring sessions.
4. **Networking and Feedback:**
   - Startup founders and industry experts shared insights into market trends and business strategies.
   - Participants received constructive feedback and guidance on improving their projects.
   - Experts highlighted potential funding and incubation opportunities.
5. **Closing Ceremony and Awards:**
   - The top three innovative ideas were recognized with awards and certificates.
   - Participants were encouraged to continue refining their ideas and seek further mentorship.

Participants:

- Total Number of Teams: 40
- Total Number of Participants: 240
- Representing Departments: Computer Engineering

Key Outcomes

☐ Enhanced visibility for student innovations and creative projects.
☐ Constructive feedback from industry experts and mentors.

SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B)of the UGC Act, 1956)
Grade A (3.14) NAAC Accredited

☐ Strengthened networking between innovators and incubation centers.
☐ Improved confidence among student innovators through professional evaluation.
☐ Identification of potential ideas for further development and market scaling.

Media Coverage

The event was covered by Institution's Media Team

A summary and highlights of the event were shared on Institution's Official Social Media Platforms

Feedback from Guests and Participants

Evaluator Feedback:

- "The quality of ideas presented by the students was highly impressive. Some of the projects have real potential for industry application." – **[All Faculty]**

Participant Feedback:

- "It was an incredible experience to present our ideas to industry experts and receive such valuable feedback. – Report "
- "The mentoring session helped us identify gaps in our project and refine our approach." – Report

Conclusion

The **Idea Showcase** event was a resounding success, offering a valuable platform for student innovators to present their creative solutions and receive professional guidance. The active involvement of industry experts, startup founders, and innovation ambassadors ensured meaningful feedback and mentorship, helping participants refine their ideas and explore further development opportunities.

The event successfully fulfilled its objective of fostering a culture of innovation and inspiring students to engage in creative problem-solving and entrepreneurship. The positive feedback from both participants and evaluators highlights the event's impact in promoting innovation and industry-academia collaboration.

Recommendations and Future Scope

☐ Conduct similar events biannually to provide continuous opportunities for innovators.
☐ Establish a follow-up system to track the progress of mentored projects.
☐ Encourage successful participants to apply for startup incubation and funding programs.
☐ Expand participation by inviting more industry experts and potential investors.

SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B)of the UGC Act, 1956)
Grade A (3.14) NAAC Accredited

Prepared by:
Dr. P. H. Zope
Institution's Innovation Council (IIC)

SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B)of the UGC Act, 1956)
Grade A (3.14) NAAC Accredited

SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B)of the UGC Act, 1956)
Grade A (3.14) NAAC Accredited

SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B)of the UGC Act, 1956)
Grade A (3.14) NAAC Accredited

SSBT's College of Engineering and Technology, Bambhori Jalgaon
(Included under section 2 (f) and 12(B)of the UGC Act, 1956)
Grade A (3.14) NAAC Accredited