

## Event Report

**Title:** *How to Plan for Start-up and Legal & Ethical Steps*

**Organized By:** Institute Innovation Council (IIC), SSBT's College of Engineering and Technology, Bambhori, Jalgaon

**Date:** 28 April 2025

**Venue:** First Year Engineering Department, Room No. G-34

**Event Coordinator:** Dr. Amol Wani, Assistant Professor, First Year Engineering Department and Start-up Coordinator

**Speaker:** Dr. Sandip Patil, HoD and Associate Professor, First Year Engineering Department

**Participants:** First Year Engineering Students from All Branches

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### Objectives

- To introduce students to the fundamentals of planning and launching a start-up.
- To create awareness about legal frameworks, business compliance, and ethical conduct in entrepreneurship.
- To encourage innovation and early engagement with entrepreneurial thinking among engineering students.
- To explain key legal registrations, intellectual property rights, and licensing requirements.
- To emphasize the importance of ethics and corporate social responsibility in business ventures.
- To highlight institutional support available through Innovation Councils, incubators, and government schemes.

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### Event Overview

The seminar on "*How to Plan for Start-up and Legal & Ethical Steps*" was conducted under the initiative of the Institute Innovation Council (IIC) on **28 April 2025**. The event took place in **Room No. G-34**, First Year Engineering Department, and saw active participation from students of all engineering disciplines.

The event was led by **Dr. Sandip Patil** and coordinated by **Dr. Amol Wani**, both of whom have been instrumental in mentoring and motivating students toward innovation and entrepreneurship.

A well-structured PowerPoint presentation guided the session, which included real-time examples, case studies, and step-by-step guidance on transforming ideas into viable start-ups.

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## Topics Covered

- Importance of Start-up Culture in the Current Economy
  - Identifying Market Gaps and Start-up Ideation
  - Business Model Canvas: Visualizing and Structuring Business Ideas
  - Legal Essentials: Business Registration, Licensing, and Compliance Norms
  - Introduction to Intellectual Property Rights (IPR): Patents, Trademarks, Copyrights
  - Ethical Business Practices: Transparency, Fair Competition, and Social Responsibility
  - Case Studies: Lessons from Indian and Global Start-ups
  - Role of IIC, Incubation Centers, and Funding Support Mechanisms
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## Session Highlights

- A comprehensive overview of the Indian start-up ecosystem, government support schemes like *Startup India*, and the role of institutions.
  - Detailed explanation of various business structures (proprietorship, partnership, LLP, private limited, etc.) and their legal implications.
  - Real-world start-up case studies helped students connect theoretical knowledge with practical application.
  - Students were encouraged to share their innovative ideas and received constructive feedback.
  - An interactive Q&A session cleared many doubts regarding legal procedures, idea validation, and ethical dilemmas faced by new entrepreneurs.
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## Participants' Feedback

- Students expressed enthusiasm about the session and showed eagerness to delve deeper into entrepreneurship.
  - Many appreciated the speaker's ability to simplify complex legal topics.
  - Suggestions were made to conduct follow-up workshops on topics like:
    - Pitch deck preparation
    - Start-up funding sources (angel investors, venture capital)
    - Prototyping and MVP (Minimum Viable Product) development
  - As per feedback forms, **92%** of participants rated the session as **“Highly Useful”** or **“Very Useful”**.
  - Several students expressed interest in starting innovation clubs and participating in future IIC-led initiatives.
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## Conclusion

The session titled *"How to Plan for Start-up and Legal & Ethical Steps"* proved to be a highly enriching experience for the attendees. It fulfilled its intended objectives by demystifying the start-up process, emphasizing the importance of legal and ethical frameworks, and inspiring young engineers to think entrepreneurially.

The collaboration between the faculty, IIC, and students created an environment of active learning and idea exchange. The event is expected to be the first of many more interactive sessions and hands-on workshops aimed at cultivating a strong start-up culture within the institution.

The IIC at SSBT's COET remains committed to supporting innovative minds and will continue to organize such programs to nurture future entrepreneurs.



Dr. P. H. Zope  
Convener IIC