

Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day

Activity Report

Academic Year	2024-25
Program Driven by	
Quarter	III
Program / Activity Name	
Program Type	
Program Theme	Innovation
Start Date	21 April 2025
End Date	21 April 2025
Duration of the Activity (in Mins)	90
Number of Student Participant	75
Number of Faculty Participant	5
Number of external Participant	--
Expenditure Amount in Rs.	
Any Remark	--
Mode of Session Delivery	Offline
Objective	
Benefit in terms of Learning / Skills / Knowledge obtained	
Feedback	
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached
Overall report of the Activity (pdf)	As given below



Dr. P. H. Zope
Coordinator

Report: Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day

☐ **Event Overview**

Title: Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day

Date: April 21, 2025

Format: Live-streamed event

Link: [Watch the event Brainware University+2WinCalendar+2ciiipr.in+2](https://www.brainwareuniversity.edu.in/2WinCalendar+2ciiipr.in+2)

□ Objectives of the Event

- **Promote Innovation and IP Awareness:** Highlight the importance of intellectual property (IP) in fostering innovation and achieving Sustainable Development Goals (SDGs).
 - **Encourage Collaboration:** Bring together stakeholders from various sectors to discuss and collaborate on IP-related initiatives.
 - **Celebrate Creativity:** Recognize and celebrate the role of creativity and innovation in driving economic and social development.
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□ Key Speakers and Highlights

1. Justice Anish Dayal – *Delhi High Court*

- **Key Points:**
 - Emphasized that IP is synonymous with innovation, and creativity is its soul.
 - Highlighted the importance of contribution, sharing, collaboration, and fostering to achieve SDGs.
 - Stressed the urgency of addressing climate change through innovative solutions.

2. Prof. Unnat P. Pandit – *Controller General of Patents, Designs & Trademarks, Govt. of India*

- **Key Points:**
 - Addressing SDGs is a primary challenge requiring IP-driven solutions.
 - Advocated for technology-driven systems to facilitate transformation.
 - Called for unique, India-specific solutions with global applicability.

3. Ms. Himani Pande – *Additional Secretary, DPIIT*

- **Key Points:**
 - SDGs are broad-based and can be integrated into government policies and schemes.
 - Emphasized the need for harmonization across the country to focus on skilling the young population.

4. Commodore (Retd) Amit Rastogi – CMD, National Research Development Corporation

- **Key Points:**
 - Stressed the need for innovation and IP monetization.
 - Advocated for IP solutions that benefit the masses, prioritizing people in actions.

5. Mr. Suvashis Choudhary – Think Tank Member, IPR Committee & Chief Security Commissioner, Delhi Metro Rail Corporation

- **Key Points:**
 - Highlighted the indispensability of innovation and creativity in today's knowledge-driven economy.
 - Discussed how IPR provides a legal framework that incentivizes and protects creators, fostering economic growth.

6. Mr. Sanjiv Shankar – Joint Secretary, Ministry of Information and Broadcasting, Govt. of India

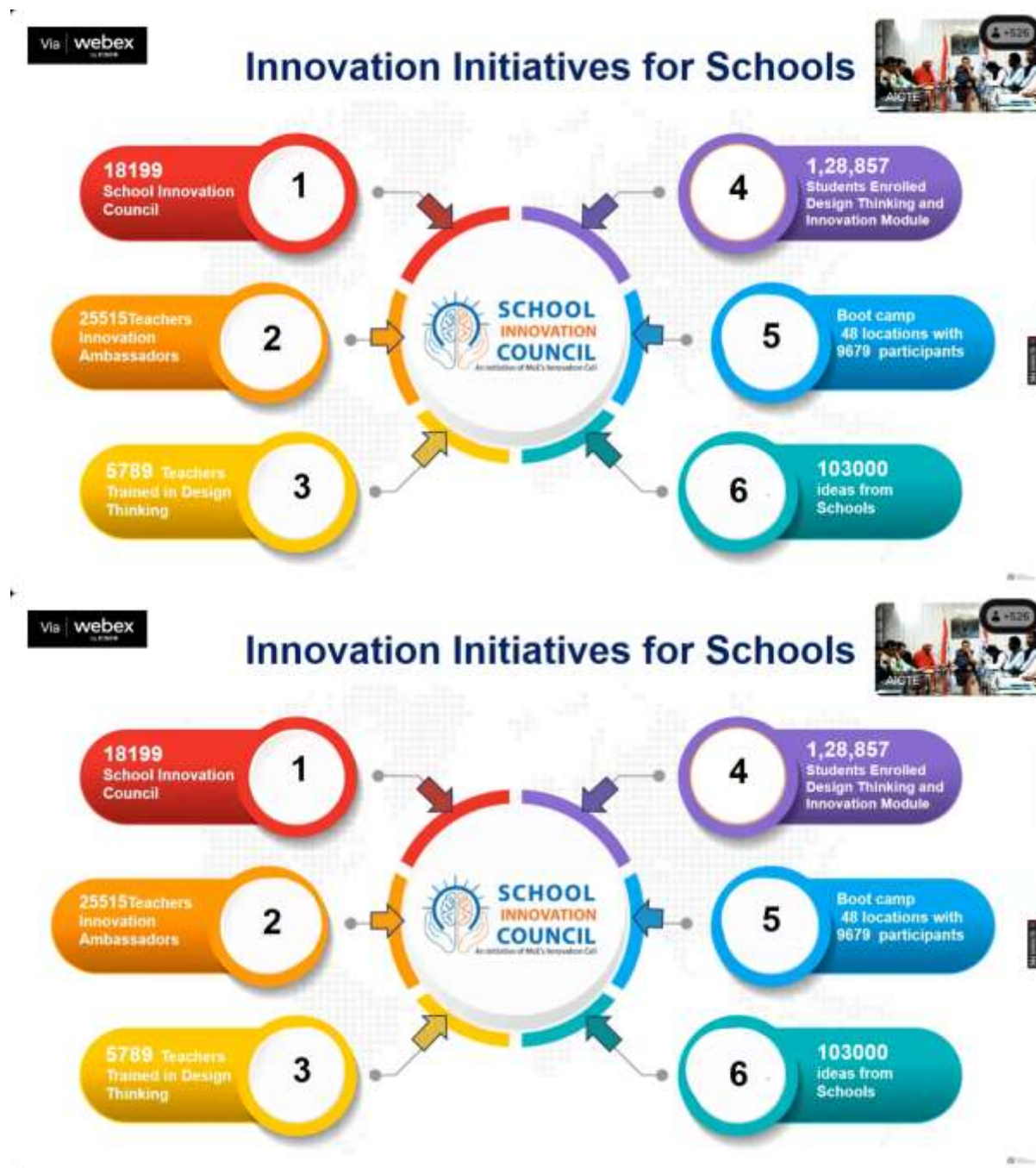
- **Key Points:**
 - Emphasized that IP extends beyond safeguarding ideas to fostering an innovative future.
 - Highlighted the accessibility of IP rights to all, including marginalized and indigenous communities.
 - Asserted that robust copyright laws nurture culture and drive creative endeavors.

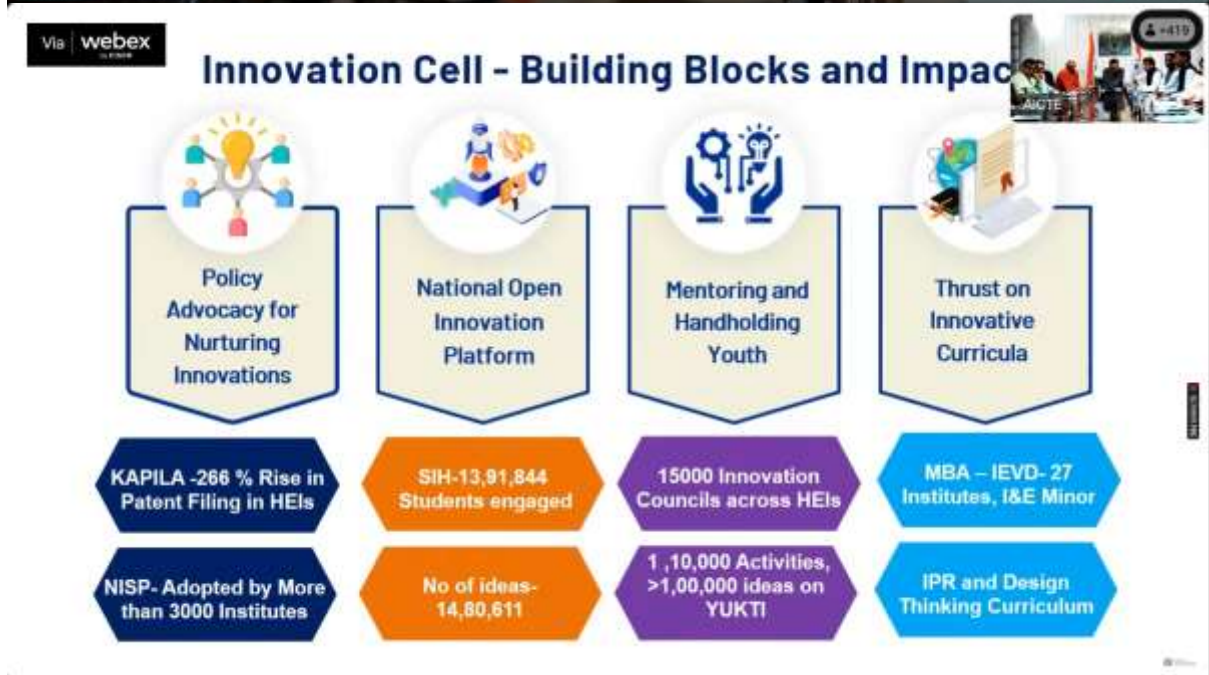
☐ **Actionable Insights**

- **Strengthen IP Ecosystem:** Develop and implement policies that support IP creation, protection, and commercialization.
- **Promote Education and Awareness:** Integrate IP education into academic curricula and conduct awareness campaigns.
- **Foster Collaboration:** Encourage partnerships between government, industry, and academia to drive innovation.
- **Support Startups and MSMEs:** Provide resources and support to startups and micro, small, and medium enterprises (MSMEs) for IP-related activities.
- **Leverage Technology:** Utilize digital tools and platforms to facilitate IP management and dissemination.

☐ **Conclusion**

The "Inauguration of IP UTSAV and Celebration of World Creativity and Innovation Day" served as a significant platform to underscore the pivotal role of intellectual property in driving innovation and achieving sustainable development. The event brought together esteemed speakers who shared valuable insights and actionable strategies to strengthen the IP ecosystem in India.















Brief about Program

National Education Day 2024

(11 November 2024)

Date: 11 November 2024

Organized by: SSBT's College of Engineering and Technology

Introduction: SSBT ASC commemorated National Education Day with a special Learning Series aimed at promoting awareness and fostering a culture of learning among students. National Education Day is celebrated in India on 11th November every year to honor the birth anniversary of Maulana Abul Kalam Azad, the first Education Minister of independent India and a renowned scholar.

Objective: The primary objective of the National Education Day Learning Series was to emphasize the importance of education in shaping individuals and societies, and to inspire students to pursue knowledge with dedication and passion. The event aimed to provide a platform for intellectual discourse, exchange of ideas, and holistic development of students.

Program Highlights: The Learning Series comprised a series of interactive sessions, workshops, and competitions designed to engage students and stimulate their intellectual curiosity. The program encompassed various aspects of education, including academic excellence, skill development, career guidance, and social responsibility.

Session Topics:

1. **Academic Excellence:** Strategies for effective learning, time management, and academic success.
2. **Skill Development:** Workshops on communication skills, problem-solving, and leadership development.
3. **Career Guidance:** Expert insights on career options, higher education opportunities, and industry expectations.
4. **Social Responsibility:** Discussions on the role of education in promoting social justice, equality, and sustainability.

Activities Guest Lectures and Expert Talks: Eminent scholars, educators, and industry experts were invited to deliver guest lectures and expert talks on diverse

topics related to education and learning. Their insights and experiences provided valuable guidance and inspiration to students, enriching their understanding of the significance of education in their lives and careers.

Conclusion: The National Education Day Learning Series organized by SSBT ASC was a resounding success, bringing together students, faculty, and experts to celebrate the spirit of learning and enlightenment. The event provided a platform for students to broaden their horizons, enhance their skills, and imbibe values of lifelong learning and social responsibility.

As the curtains drew to a close on the Learning Series, the participants departed with renewed enthusiasm and a deeper appreciation for the transformative power of education. The event served as a testament to SSBT ASC's commitment to nurturing well-rounded individuals equipped to meet the challenges of the future and contribute meaningfully to society.









