

Discover more with Design Registrations:

Masterclass on Patents and Design Registration Registration

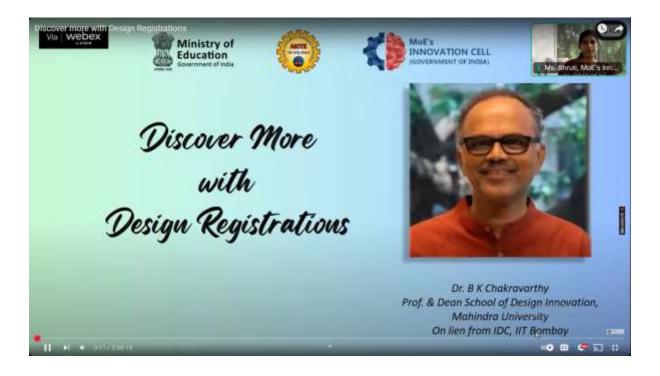
Activity Report

Academic Year	2024-25				
Program Driven by	MIC				
Quarter	III				
Program / Activity Name	Discover more with Design Registrations:				
•	Masterclass on Patents and Design Registration Registration				
Program Type	Expert Talk				
Program Theme	Innovation				
Start Date	22 April 2025				
End Date	22 April 2025				
Duration of the Activity (in Mins)	60				
Number of Student Participant	40				
Number of Faculty Participant	2				
Number of external Participant					
Expenditure Amount in Rs.					
Any Remark					
Mode of Session Delivery	Offline				
Objective					
Benefit in terms of Learning / Skills /					
Knowledge obtained					
Feedback					
Video url (mp4)					
Photograph 1 (jpg)	Attached				
Photograph 2 (jpg)	Attached				
Overall report of the Activity (pdf)	As given below				

Dr. P. H. Zope Coordinator





















Report: Discover More with Design Registrations - Masterclass on Patents and Design Registration

☐ Event Overview

 Title: Discover More with Design Registrations – Masterclass on Patents and Design Registration

• **Date:** April 22, 2025

• Format: Live-streamed session

• Link: Watch the sessionYouTubeLinkedIn

☐ Objectives of the Event

- To educate participants on the significance of design registrations and patents in protecting intellectual property.
- To provide insights into the processes and best practices for securing design and patent rights.





•	To encourage	innovation and	l creativity by	v highligl	nting the	benefits of	IP protection.

☐ Key Speakers and Highlights

1. Dr. B.K. Sahu – Senior IP Expert

Key Points:

- Emphasized the strategic importance of design registrations in safeguarding product aesthetics.
- o Discussed the procedural aspects and common pitfalls in filing design applications.
- Highlighted case studies where design protection led to competitive advantages.

2. Prof. Gauri Gargate - Faculty, IP Law & Management, IIT Kharagpur

• Key Points:

- Explained the interplay between patents and design rights in comprehensive IP strategy.
- o Stressed the role of academic institutions in fostering IP awareness and education.
- o Provided guidance on integrating IP considerations into product development cycles.

☐ Actionable Insights

For Innovators and Designers:

- Conduct thorough prior art searches before filing for design or patent protection.
- Maintain detailed records of the design and development process to support IP claims.<u>Trump White House Archives+1epo.org+1</u>

• For Academic and Research Institutions:

- Incorporate IP education into curricula to build awareness from early stages.
- o Establish dedicated IP cells to assist researchers and students in the IP filing process.

• For Startups and Entrepreneurs:

- o Develop an IP strategy aligned with business goals to maximize value extraction.
- Seek professional advice to navigate the complexities of IP law and avoid infringement.

☐ Conclusion

The masterclass provided valuable insights into the critical role of design registrations and patents in protecting and leveraging intellectual assets. The speakers underscored the necessity of integrating IP considerations into the innovation process to ensure sustainable competitive advantage.





