

# Discover more with Design Registrations:

## Masterclass on Patents and Design Registration

### Registration

#### Activity Report

|  |   |
|--|---|
| Academic Year  | 2024-25   |
| Program Driven by  | MIC   |
| Quarter  | III   |
| Program / Activity Name                                    | Discover more with Design Registrations:<br>Masterclass on Patents and Design Registration Registration |
| Program Type   | Expert Talk   |
| Program Theme  | Innovation  |
| Start Date   | 22 April 2025   |
| End Date   | 22 April 2025   |
| Duration of the Activity (in Mins)                         | 60  |
| Number of Student Participant                              | 40  |
| Number of Faculty Participant                              | 2   |
| Number of external Participant                             | --  |
| Expenditure Amount in Rs.                                  |   |
| Any Remark   | --  |
| Mode of Session Delivery                                   | Offline   |
|  |   |
|  |   |
| Objective  |   |
| Benefit in terms of Learning / Skills / Knowledge obtained |   |
| Feedback   |   |
| Video url (mp4)  |   |
| Photograph 1 (jpg)   | Attached  |
| Photograph 2 (jpg)   | Attached  |
|  |   |
| Overall report of the Activity (pdf)                       | As given below  |



**Dr. P. H. Zope**  
Coordinator









## Report: Discover More with Design Registrations – Masterclass on Patents and Design Registration

### □ Event Overview

- **Title:** Discover More with Design Registrations – Masterclass on Patents and Design Registration
- **Date:** April 22, 2025
- **Format:** Live-streamed session
- **Link:** [Watch the session YouTube Linked In](#)

### □ Objectives of the Event

- To educate participants on the significance of design registrations and patents in protecting intellectual property.
- To provide insights into the processes and best practices for securing design and patent rights.

- To encourage innovation and creativity by highlighting the benefits of IP protection.
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## □ Key Speakers and Highlights

### 1. Dr. B.K. Sahu – *Senior IP Expert*

- **Key Points:**
  - Emphasized the strategic importance of design registrations in safeguarding product aesthetics.
  - Discussed the procedural aspects and common pitfalls in filing design applications.
  - Highlighted case studies where design protection led to competitive advantages.

### 2. Prof. Gauri Gargate – *Faculty, IP Law & Management, IIT Kharagpur*

- **Key Points:**
    - Explained the interplay between patents and design rights in comprehensive IP strategy.
    - Stressed the role of academic institutions in fostering IP awareness and education.
    - Provided guidance on integrating IP considerations into product development cycles.
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## □ Actionable Insights

- **For Innovators and Designers:**
    - Conduct thorough prior art searches before filing for design or patent protection.
    - Maintain detailed records of the design and development process to support IP claims. [Trump White House Archives+1epo.org+1](https://www.trumpwhitehousearchives.com/1epo.org+1)
  - **For Academic and Research Institutions:**
    - Incorporate IP education into curricula to build awareness from early stages.
    - Establish dedicated IP cells to assist researchers and students in the IP filing process.
  - **For Startups and Entrepreneurs:**
    - Develop an IP strategy aligned with business goals to maximize value extraction.
    - Seek professional advice to navigate the complexities of IP law and avoid infringement.
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## □ Conclusion

The masterclass provided valuable insights into the critical role of design registrations and patents in protecting and leveraging intellectual assets. The speakers underscored the necessity of integrating IP considerations into the innovation process to ensure sustainable competitive advantage.

Discover more with Design Registrations  
Via **webex**

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**Prof. Kedare  
Guidance on Thermal  
Analysis**

Prof. B.K. Chakraborty

22:14 / 22:06:15

Serial Innovation  
1988 – 2006 Petrol Pump

| Year | Model    | Manufacturer |
|------|----------|--------------|
| 1990 | Z-Line   | L&T          |
| 1999 | Bullet   | MIDCO        |
| 2004 | OVal     | ONGC         |
| 2008 | SureFill | MIDCO        |

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## 7th C: The Connection Delighting the user

Prof. B. K. Chakravarty (7)

