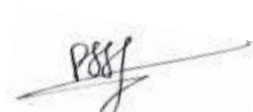


Significance of IP Protection and Commercialization

Activity Report

Academic Year	2024-25
Program Driven by	
Quarter	III
Program / Activity Name	
Program Type	
Program Theme	Innovation
Start Date	25 April 2025
End Date	25 April 2025
Duration of the Activity (in Mins)	90
Number of Student Participant	75
Number of Faculty Participant	5
Number of external Participant	--
Expenditure Amount in Rs.	
Any Remark	--
Mode of Session Delivery	Offline
Objective	
Benefit in terms of Learning / Skills / Knowledge obtained	
Feedback	
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached
Overall report of the Activity (pdf)	As given below



Dr. P. H. Zope
Coordinator

Report: Significance of IP Protection and Commercialization

☐ Event Overview

Title: Significance of IP Protection and Commercialization

Date: April 25, 2025

Format: Live-streamed event

Link: [Watch the event](#)

□ Objectives of the Event

- **Promote Innovation and IP Awareness:** Highlight the importance of intellectual property (IP) in fostering innovation and achieving Sustainable Development Goals (SDGs).
 - **Encourage Collaboration:** Bring together stakeholders from various sectors to discuss and collaborate on IP-related initiatives.
 - **Celebrate Creativity:** Recognize and celebrate the role of creativity and innovation in driving economic and social development.
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□ Key Speakers and Highlights

1. Sripathi Rao Kulkarni PhD Senior Principal Scientist, CSIR Innovation Complex, Mumbai

- **Key Points:**
 - Emphasized on signification of IP Protection, significance of commercialization, copyright infringement, plagiarism Vs Copyright violation
 - IPR are legal rights which are granted to a person for creation of the mind and intellect which have commercial value.
 - Highlighted about Trademark, Patent, Types of Patent, IP Rewards, IPC
 - Discussed about Novelty, Non Obviousness, Non Patentable inventions
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□ Actionable Insights

- **Strengthen IP Ecosystem:** Develop and implement policies that support IP creation, protection, and commercialization.
 - **Promote Education and Awareness:** Integrate IP Protection and commercialization education into academic curricula and conduct awareness campaigns.
 - **Foster Collaboration:** Encourage partnerships between government, industry, and academia to drive innovation.
 - **Support Startups and MSMEs:** Provide resources and support to startups and micro, small, and medium enterprises (MSMEs) for IP-related activities.
 - **Leverage Technology:** Utilize digital tools and platforms to facilitate IP management and dissemination.
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□ Conclusion

The " **Significance of IP Protection and Commercialization** " served as a significant platform to underscore the pivotal role of intellectual property in driving innovation and achieving sustainable development. The event brought together esteemed speakers **Sripathi Rao Kulkarni** who shared valuable insights and actionable strategies to strengthen the IP ecosystem in India.



Via **webex**

Department of Science & Technology

The product is clearly copied... but the court dismisses the case.



Because your copyrighted sketch included a design element that was-

- Not registered under the Designs Act, 2000, and is reproduced >50 times by an industrial process → Copyright ceases for the design.

Top 5 Key Learnings

- 1. Copyright = Artistic Expression**
→ Protects creative works, not intended for mass industrial application.
- 2. Design = Aesthetic Only**
→ Covers visual features, not the function of an article.
- 3. Function = Design Protection**
→ Functional elements are not eligible under design law.
- 4. 50+ Copies = Copyright Ends**
→ If a registrable design is used industrially (50+ times), copyright ceases.
- 5. No Dual Long-Term Protection**
→ Must choose: copyright (for art) or design registration (for industrial use).

