

# Celebration of National Entrepreneurship day with Legrand

## Activity Report

Academic Year	2024-25
Program Driven by	Celebration Activity
Quarter	III
Program / Activity Name	Celebration of National Entrepreneurship day with Legrand
Program Type	Entrepreneurure and Startups
Program Theme	Entrepreneurure and Startups
Start Date	17-02-2025
End Date	17-02-2025
Duration of the Activity (in Mins)	120
Number of Student Participant	60
Number of Faculty Participant	5
Number of external Participant	--
Expenditure Amount in Rs.	--
Any Remark	--
Mode of Session Delivery	Offline
Objective	Celebration of National Entrepreneurship day with Legrand
Benefit in terms of Learning / Skills / Knowledge obtained	Skills and Awarness
Feedback	
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached
Overall report of the Activity (pdf)	As given below



Dr. P. H. Zope  
Convener IIC











### **Report on the Celebration of National Entrepreneurship Day with Legrand**

**Organized by:** MBA Department

**Venue:** AC Seminar Hall

**Date:** 17th February 2025

**Participants:** 60 Students, MBA Department Faculty

The MBA Department of our institution successfully organized a vibrant and insightful celebration of **National Entrepreneurship Day** on **17th February 2025**, in collaboration with **Legrand**, a global specialist in electrical and digital building infrastructures. The event was held in the **AC Seminar Hall** and witnessed active participation from **60 MBA students** along with the presence of the **MBA Department faculty**.

The primary objective of the event was to foster entrepreneurial spirit among students, provide them with practical insights into industry trends, and inspire them to pursue innovative ventures. Representatives from Legrand delivered an engaging session covering topics such as innovation in business, leadership challenges, and strategies for entrepreneurial success in today's competitive market.

The program commenced with a welcome address by a faculty member, followed by an introduction to the significance of National Entrepreneurship Day. The team from Legrand then took over the session, which included a presentation, interactive discussions, and real-

life case studies from the corporate world. The session concluded with a Q&A segment where students enthusiastically interacted with the guests.

The event was well-received by the students, who appreciated the opportunity to learn directly from industry professionals. It proved to be an inspiring and motivational platform, encouraging students to think creatively and embrace entrepreneurship as a viable career path.

The MBA Department extends its gratitude to **Legrand** for their valuable contribution and looks forward to organizing similar knowledge-enriching events in the future.

## Objectives of the Event

1. **To promote entrepreneurial thinking** among MBA students and encourage innovation-driven mindsets.
2. **To bridge the gap between academia and industry** through interaction with professionals from Legrand.
3. **To provide insights into real-world business practices**, challenges, and success strategies in entrepreneurship.
4. **To inspire students** to consider entrepreneurship as a viable career path and equip them with practical knowledge.
5. **To celebrate National Entrepreneurship Day** by recognizing and fostering the spirit of entrepreneurship.

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## Event Highlights

- Keynote sessions by representatives from **Legrand** on innovation and entrepreneurial leadership.
- Discussion on **emerging trends, market challenges, and business scalability**.
- **Interactive Q&A** session for student engagement and networking opportunities.
- Real-world examples and **case studies** were shared to connect theoretical learning with practical application.

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## Benefits to Students

- **Industry Exposure:** Direct interaction with experts from Legrand helped students understand the dynamics of entrepreneurship in the corporate sector.
- **Skill Enhancement:** Improved understanding of leadership, strategic planning, and innovative problem-solving.

- **Career Inspiration:** Motivated students to explore self-employment and start-up ventures.
  - **Networking:** Built connections with industry professionals and peers with entrepreneurial interests.
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### Outcomes of the Event

- **Enhanced Awareness:** Students gained a deeper appreciation for the role of entrepreneurship in economic development.
- **Student Engagement:** Increased interest among students in attending future entrepreneurship and innovation-related events.
- **Idea Generation:** Sparked innovative ideas and business models among participants.
- **Positive Feedback:** The event received encouraging feedback from both students and faculty for its relevance and quality of discussion.