



A Session on Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs

Dr. D. K. Kirange

Activity Report

Academic Year	2024-25
Program Driven by	A Session on Basics of Intellectual Property Rights and its
	Importance for Innovators and Entrepreneurs
Quarter	III
Program / Activity Name	
Program Type	
Program Theme	IPR
Start Date	
End Date	
Duration of the Activity (in Mins)	2Hr
Number of Student Participant	55
Number of Faculty Participant	4
Number of external Participant	
Expenditure Amount in Rs.	
Any Remark	
Mode of Session Delivery	Offline
Objective	
Benefit in terms of Learning / Skills /	
Knowledge obtained	
Feedback	
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached
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Overall report of the Activity (pdf)	As given below

Dr. P. H. Zope Convener IIC





SSBT's College of Engineering and Technology, Bambhori Jalgaon







A Session on Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs

Dr. Dnyaneshwar Kirange Associate Professor

Venue:- 114 Class Room
Organized by SSBT's COET Bambhori and Institute Innovation Council (IIC)
on 28th September 2024, 11:00 am Onwards

Report on

A Session on Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs

Objective

The objective of the session was to introduce participants—particularly budding innovators, researchers, and aspiring entrepreneurs—to the fundamentals of Intellectual Property Rights





(IPR). It aimed to highlight the significance of protecting innovative ideas and creations, and how proper knowledge of IPR can support sustainable innovation, commercialization, and business growth.

Introduction

To foster a culture of innovation and entrepreneurship, a session on "Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs" was organized on [insert date] at [insert venue/institution name]. The session was conducted by [name of speaker, if applicable], a professional in the field of intellectual property law and technology management. The session witnessed participation from students, faculty members, startups, and individuals involved in research and development.

The session covered key areas such as patents, copyrights, trademarks, industrial designs, and geographical indications. Special emphasis was placed on the role of IPR in safeguarding the competitive edge of innovators and startups in the current global economy.

Benefits to the Participants

- 1. **Understanding IPR Types**: Participants gained foundational knowledge of different types of intellectual property—what they protect, how they are filed, and the rights they confer.
- 2. **Importance for Entrepreneurs**: The session outlined how IPR can protect business identity, secure inventions, and add value to startup ventures.
- 3. **Filing Procedures & Strategies**: Real-world examples and procedures for filing patents and trademarks were shared, helping demystify the legal and administrative processes.
- 4. **Commercialization & Licensing**: The speaker also explained how intellectual property can be monetized through licensing, franchising, and technology transfer.
- 5. **IPR as a Business Asset**: Emphasis was placed on how IPR can enhance the valuation of a company and attract investors.

Feedback from Participants

- Participants found the session highly informative, particularly those involved in research, product development, and startup ecosystems.
- Many appreciated the real-life case studies and practical tips for protecting their innovations.
- Attendees expressed interest in follow-up sessions or workshops on advanced IPR topics such as patent writing, IP valuation, and startup IP strategies.





Remarks

The speaker commended the enthusiasm of the attendees and encouraged them to integrate IP thinking at the early stages of innovation. It was remarked that awareness and early action on IPR can prevent loss of ownership and promote strategic growth for entrepreneurs.

The organizers acknowledged the importance of regular IPR sensitization programs, especially in academic and innovation-focused institutions.

Conclusion

The session effectively achieved its objective of creating awareness and offering guidance on the basics of Intellectual Property Rights. It reinforced the idea that IPR is not just a legal requirement but a strategic tool for innovation and entrepreneurship. Participants left with a deeper understanding of how to identify, protect, and leverage intellectual property in their respective fields.

Such initiatives are vital for cultivating a proactive and innovation-driven ecosystem, and it is recommended that similar programs be conducted regularly for broader outreach and capacity building.





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