



## Workshop on Protecting Intellectual Property Rights (IPRs) and IP Management for Startups

### Dr. D. K. Kirange

#### **Activity Report**

Academic Year	2024-25
Program Driven by	A Seminar on Importance of Intellectual Property Rights
Quarter	III
Program / Activity Name	
Program Type	
Program Theme	IPR
Start Date	
End Date	
Duration of the Activity (in Mins)	2Hr
Number of Student Participant	75
Number of Faculty Participant	7
Number of external Participant	
Expenditure Amount in Rs.	
Any Remark	
Mode of Session Delivery	Offline
Objective	
Benefit in terms of Learning / Skills /	
Knowledge obtained	
Feedback	
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached
Overall report of the Activity (pdf)	As given below

Dr. P. H. Zope Convener IIC





SSBT's College of Engineering and Technology, Bambhori Jalgaon







# Workshop on Protecting Intellectual Property Rights (IPRs) and IP Management for Startups

Dr. Dnyaneshwar Kirange Associate Professor

Venue:- 114 Class Room
Organized by SSBT's COET Bambhori and Institute Innovation Council (IIC)
on 8<sup>th</sup> March 2025, 11:00 am Onwards

Report on Workshop on Protecting Intellectual Property Rights (IPRs) and IP Management for Startups

#### **Objective**

The primary objective of the workshop was to educate startups, entrepreneurs, faculty members, and students on the importance of Intellectual Property Rights (IPRs), how to protect them effectively, and the strategic role IP management plays in scaling and securing innovations. The workshop aimed to foster a culture of innovation while ensuring participants are aware of legal frameworks and best practices in the field of IPR.





#### Introduction

In today's competitive innovation ecosystem, Intellectual Property (IP) is one of the most valuable assets for startups and entrepreneurs. With rapid technological advancement and increasing startup activity, it is vital for innovators to understand how to protect their ideas, brands, and inventions.

The workshop on "Protecting Intellectual Property Rights (IPRs) and IP Management for Startups" brought together IP experts, legal professionals, startup founders, and academicians to discuss the fundamentals of IPRs, filing procedures, types of IP (patents, copyrights, trademarks, industrial designs), and the importance of integrating IP strategies into business models.

#### **Benefits of the Workshop**

- **Awareness:** Participants gained clarity on the different types of intellectual property and the legal protection mechanisms available in India and globally.
- **Practical Knowledge:** Detailed sessions on how to file for patents, trademarks, and copyrights, including online procedures and documentation.
- **Startup Guidance:** Emphasis on how startups can leverage IP for business growth, investment attraction, and competitive edge.
- **Policy Insight:** Understanding of government schemes and incentives related to IPR for startups and MSMEs.
- **Networking:** Opportunity to connect with IP professionals and fellow innovators for future collaboration.

#### **Feedback**

The workshop received highly positive feedback from attendees.

- **Participants expressed appreciation** for the practical orientation of the sessions, particularly the live demonstration of IP filing.
- Startups found the insights extremely relevant, especially in relation to patenting their products and branding.
- **Students and faculty members** indicated that the workshop filled a critical gap in their understanding of legal aspects of innovation.

#### Common feedback points:

- "Very informative and easy to follow."
- "Helped me understand the importance of trademarks for my brand."





• "Would love to attend a follow-up session on patent drafting."

#### **Remarks**

The resource persons included legal experts from reputed IP firms and government IP facilitators. Their detailed presentations and interactive Q&A sessions enhanced the overall impact of the workshop. Special appreciation was extended to the organizing team for smoothly conducting the event and providing resource materials to all participants.

#### **Conclusion**

The workshop successfully met its objectives by empowering participants with essential knowledge about protecting and managing intellectual property. It underscored the strategic importance of IPR in innovation-driven businesses and academic research. Such initiatives play a crucial role in creating a robust IP culture among budding entrepreneurs and contribute significantly to the national innovation ecosystem.

**Recommendation:** It is recommended that follow-up workshops or hands-on clinics be organized regularly to assist startups in filing actual IP applications and building IP portfolios.





Roll no	. Name.	sign
54	Icalyani Bapu pahi)	for
17	Chaitall . K. Mali	Chmali,
60	Megha manoj Patil	Matte
45	Devayani Samadhan patil 6hruti Kiran patil	Deil,
74.	Shruti Kiran patil.	Foul
1411,73	1 Strushti Rakesh Patil	Sky
80	Teena Hempa's Palil	Patil
28	Niziala Narendra Narkhe	de Oppdair
33	41° Cable Promod Nikam	Must
46	Devucir Previn Patil	Oppatu
38	Ankita Sanjay Patil	topating
41	Rutuia Ravindra Pati	Grand
32	Lawanya Santoch Nikam	8/
63	Peranjal rolukunda Patil	Trye.
02	Bhagyashei Anant Khewalka	£ \$\$ .
79	Tanvi Vineshing Patil	
70	Ranjana Phyeneshwar Patil	ROD. POH
19	Prapti Shravan Mali	Emali
53	Jayeline G. Patil	for.
08	Bhimiky Dilip Manajap	mall
10	khushi Rajendry Mahajan -	Knobej
06	Priyanka Bhagwan Magare	P.B.Meryery
39	Ankita de vilas Patil	AAAI)
37	Keerti Kaduba Pordeshi	@KR
36	Trupti Dyaneshwae Palve	Tay
55	Khushi Vinayak Pahil	(Break!
78	Tanushari Pandharinath Patil	Hansber
07	Anixet Balwant Mohajan	Banger
05	prajual vivod machanteur	RM
5 9	Mayor sursh Patil	Fripati)
J ,		al and a selection of the selection of t





	Q	0 [
STNO Name of Student	Sign. 1	10.
1) Utkassla. S. Patil	(Latil)	2
2) Tanui Vinod kathar 1	Rattors:	62
3) Utkazska s suzyawanski	UZ	38
4) Gayatzi Tushaz Shingate	Gaingete.	26
5> Simoon Shawata Todari	Ladavi	41
6> mansi surest stirade	Skyple	27.
7> Snew Routild Patil	Foll's	71
8) Sejal Dipak Sandhanshiv	Soundharahiv.	21
9> Pradnya Vijay Nikam	(Readnyav N	67
10> Saniya Javed Shaikh	Sanja.	74
11) Gauxi Vijay Sonax	aguri	75
	atil Ran	69
13) vaibhavi vinayak paili	april	3
14) Troiveni Ashok Solanki	Duiveri	29
15) Abhiject. Givish. Potil	Patis	68
16) Shreyar Vijay. Sangore	Shrayos	72
17) Variad Ani) Alivad	000	55
(8) Aeyan Kamal Bajaj	Aleyar	53
(9) Reham Akiloddin Shaikh	Poses	73
201 Ganesh p. Sushing	G.19.5051100	40.
21) Yogenhour Sopan Wagh	45.99	51
22) OM Rajendry Talele	Cours.	943
23] chandralcant Devidors Ahire	Ohine	54
24 Fainas Lukson Tadvi	(PH-	79
25) Katpesh Ananda Sonowane	MAS	31
as Chinary Digaber Rajput	Muzeus :	16
7 0 13,	8 1	





		V (
Roll No	Nome	Sign
23	Aditya Grun mor	Aloes
65	Pratik Rajesh Paril	Jeatik
64	Prathomesh Avinosh Rahi	
26	kunal Nasant Nanna	wore theral
03	Amol Govinda Kumbi	har ulster
	Ramchandra Bhaty	
50	Harshal Bharat Pa	+91 - Habit
12 p	randy Bhaskar Mo	hajan 55
13	bumit Vinod Mahajan	-200
The second second	<u> </u>	













