

Celebration of World Entrepreneur Day

Activity Report

Academic Year	2024-25
Program Driven by	
Quarter	IV
Program / Activity Name	
Program Type	
Program Theme	
Start Date	
End Date	
Duration of the Activity (in Mins)	6Hr
Number of Student Participant	
Number of Faculty Participant	
Number of external Participant	--
Expenditure Amount in Rs.	
Any Remark	--
Mode of Session Delivery	Offline
Objective	
Benefit in terms of Learning / Skills / Knowledge obtained	
Feedback	
Video url (mp4)	
Photograph 1 (jpg)	Attached
Photograph 2 (jpg)	Attached
Overall report of the Activity (pdf)	As given below



Dr. P. H. Zope
Convener IIC

Report on the Celebration of World Entrepreneur Day

Date: August 21, 2025

1. Introduction In commemoration of World Entrepreneur Day on August 21, 2025, the organized a special event to celebrate the spirit of innovation and entrepreneurship. The event aimed to inspire and empower students to consider entrepreneurship as a viable career path, providing a platform for them to showcase their creative business ideas. The celebration was

a grand success, with active participation from students across various disciplines, faculty members, and esteemed guests.

2. Keynote Address The event commenced with a welcoming address by [Name and Title of a Faculty Member or Dignitary], who highlighted the importance of entrepreneurship in today's rapidly evolving economy. The keynote speaker, [Name of Chief Guest, e.g., a successful entrepreneur or industry leader], delivered an inspiring talk on their personal entrepreneurial journey, emphasizing the qualities of resilience, risk-taking, and continuous learning. The speaker encouraged the students to think beyond traditional employment and to become "job creators" rather than "job seekers."

3. The Students' Entrepreneurial Idea Showcase The highlight of the day was the student presentation segment, where budding entrepreneurs from our institution presented their innovative business ideas. The presentations were judged by a panel of experts, including [Names of Judges and their Designations]. The diversity and creativity of the ideas were truly impressive, reflecting a deep understanding of current market needs and a commitment to solving real-world problems.

The following are some of the standout ideas presented by the students:

- **Eco-Friendly Product E-commerce Platform:** A group of students from the [e.g., Commerce/Environmental Science] department proposed a dropshipping platform specializing in sustainable and eco-friendly products. Their business model focused on sourcing from small-scale artisans and promoting a "zero-waste" lifestyle, targeting environmentally conscious consumers. The idea stood out for its clear social mission and market viability.
- **Campus-Specific Service App:** A team of computer science students presented a mobile application designed to streamline campus life. The app included features such as a real-time classroom locator, a student-led tutoring marketplace, and a platform for selling and buying used textbooks. This idea addressed a genuine need within the student community and demonstrated strong technological skills.
- **Hyper-local Delivery Service:** A student from the [e.g., Management] department proposed a bike-based delivery service for local businesses in the immediate vicinity of the college. The service would cater to small restaurants and shops that lack their own delivery infrastructure. The idea was praised for its low initial investment and potential to support local economies.
- **Handmade & Artisanal Crafts Business:** A group of students with a creative flair showcased their business for selling handmade crafts and personalized art. They had already set up an online store on platforms like Etsy and social media, with a focus on creating unique, customizable products. The judges were impressed by their practical approach and existing sales, proving the idea's potential for immediate revenue.
- **Social Media Management for Small Businesses:** Recognizing the digital marketing needs of local businesses, a student presented a service offering social media management and content creation. The student highlighted their expertise in creating engaging content and growing online presence, demonstrating a profitable freelance model that could be scaled into a full-fledged agency.

4. Panel Discussion and Q&A Session Following the presentations, a dynamic panel discussion was held with the judges and other invited entrepreneurs. The discussion covered topics such as fundraising, navigating the initial challenges of a startup, and the importance of a strong business plan. The Q&A session that followed allowed students to directly interact with the experts, gaining valuable insights and personalized advice for their ventures.

5. Conclusion The celebration of World Entrepreneur Day was not merely an event; it was a testament to the innovative and ambitious spirit of our students. The ideas presented demonstrated that the future of business is in capable hands. The event successfully fostered a culture of entrepreneurship and provided students with the motivation and practical knowledge needed to transform their ideas into reality. The [Department/Club Name] looks forward to continuing to support and mentor these young minds as they embark on their entrepreneurial journeys.









