



SHRAM SADHANA BOMBAY TRUST COLLEGE OF ENGINEERING AND TECHNOLOGY BAMBHORI, JALGAON



Newsletter: Jan-June 2024

DEPARTMENT OF BUSINESS ADMINISTRATION



Hon. Sau. Pratibhatai D. Patil
Former President of India &
Founder of the College



Late Shri. Devisinghji Shekhawat
Former Chairman,
Governing Body



Shri. R. D. Shekhawat
Chairman and
Managing Trustee

Department of Business Administration

In today's business environment management education makes you the nuances about Business Techniques, Management Techniques, Leadership Skills and all about Management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students.

The M.B.A course is affiliated to the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like:

- ◆ Group Discussions
- ◆ Guest Lectures of Industry Person
- ◆ Management Games
- ◆ Business Quiz
- ◆ Technical Quiz
- ◆ Industrial Visits

Specializations in M.B.A Programme

- Marketing
- Finance
- HRM

Strengths of M.B.A Department

- Pollution Free College Campus
- 100% Placement Assistance
- Wi-Fi Campus
- Qualified Teaching Staff
- In-Campus Hostels

- Computer Lab with Internet Facility
- Playground for Outdoor Games
- Departmental & Central Library
- Gymnasium Facility
- Assessment of Student's Performance

ABOUT OUR DEPARTMENT



Dr. Richa A. Modiyani
HOD & Asst. Professor



Dr. Mahesh V. Rawlani
Associate Professor



Ms. Faroza A. Kazi
Asst.. Professor



Ms. Bharati P. Joshi
Asst. Professor



Ms. Sakina Husain
Asst..Professor



Mr. Rohan S. Patil
Asst..Professor



Vision

To develop professionals equipped with the knowledge, skills, and ethical values to drive sustainable growth and societal development.

Mission

To create conducive environment to nurture competent, value-added and patriotic leaders who excel in business, make ethical decisions, and effectively com-

Program Educational Objectives:

1. Core Knowledge:

Graduates will demonstrate proficiency in critical thinking, problem-solving, and decision-making within the context of business administration.

2. Employment/ Continuing Education:

Graduates will possess the skills and knowledge necessary to pursue advanced studies and lifelong learning, ensuring their continued growth and adaptability in the dynamic business landscape.

3. Professional Competency:

Graduates will exhibit effective leadership skills, including the ability to inspire and motivate teams, foster innovation, and drive positive change within business context.

Program Outcomes:

1. Apply knowledge of management theories and practices to solve business & social problems.
2. Foster analytical and critical thinking abilities for data-based decision making.
3. Ability to develop value based leadership ability.
4. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Program Specific Outcomes:

1. To devise creative solutions as problem solvers for business excellence
2. To analytically be data-driven decision makers for societal development.
3. To exhibit leadership qualities with ethical values and principles.

MBA Student Association (MBASA) At A Glance



Role Play Activity conducted on 13th Jan, 2024 for improving decision making



TEDx English Speaking Session conducted on 20th Jan, 2024 for enhancing



Biz Brain Challenge Activity conducted on 02nd March, 2024 to increase



Highlights of Interim Union Budget 2024- 25 presented on 02nd March, 2024

Mock Interview



Mock Interview organized for MBA students conducted by Mr. Abhijit Patil (M/s. Abhjit Construction Co., Jalgaon and Mr. Abdul Kadir Makra (M/s. Makra Agencies, Jalgaon)

Industrial Visit @ Supreme Industries Ltd. on 17/02/2024



Audit Course



Soft Skills Activity By MBA-I on Time Management, Positive Attitude, Etiquettes, etc.



Business Plan and Business Model Canvas Presentation by MBA-I I students

Project Presentation by MBA-II on 12-13 February, 2024



Extra Curricular Activities



Saree & Tie Day



Group Day



Group Dance

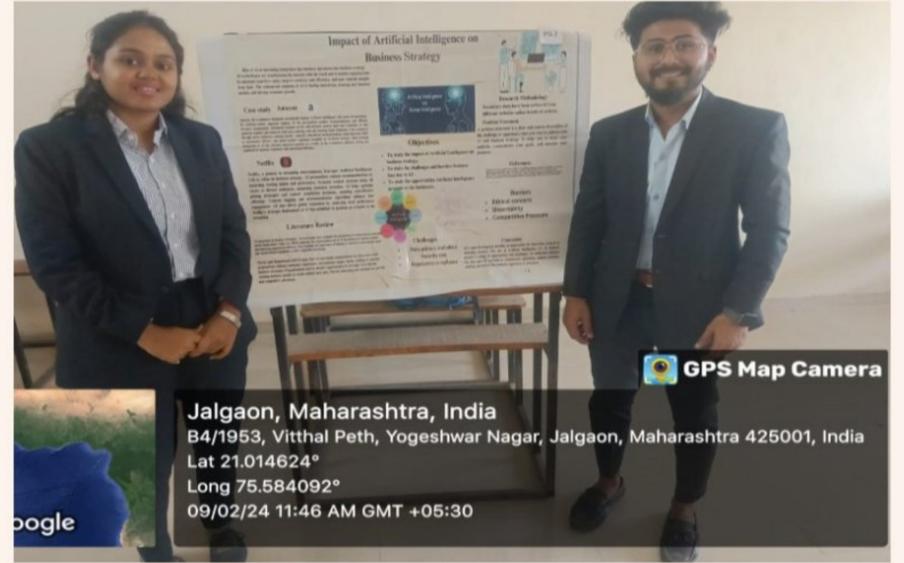


Bollywood Day



Farewell Party

Participation in Curricular / Extra-Curricular



Achievements by MBA Graduates



Our Inspiration



Prof. Dr. G. K. Patnaik
(Principal)



Dr. Richa A. Modiyani
(Head of Department)

Placement Statistics

Sr. No.	Name of the Company	No. of Students Placed	Package (In Lacs)
1	ESAF Small Finance Bank, Kerala	18	2.80
2	Shriram Finance, Mumbai	04	3.18
3	Indiamart, Mumbai	01	3.60
4	Majestic realties, Pune	01	3.60
5	Jain Irrigation Systems Ltd., Jalgaon	01	5.00
6	Shekhar Auto Center, Jalgaon	01	1.44
7	Self Employed (Govt. Contractor)	01	5.00
8	Jalgaon Janta Sahkari Bank Ltd., Jalgaon	01	1.80
9	Elite Acres, Pune	01	3.60
10	Ideal Global Services, Pune	01	1.20
11	Reaholic Mediators, Pune	01	3.60
12	DMart Avenue Supermarkets Ltd., Jalgaon	01	3.50

Coordinator: Dr. Richa A. Modiyani. **Editor:** Faroza A. Kazi
Designer : Rohan S. Patil