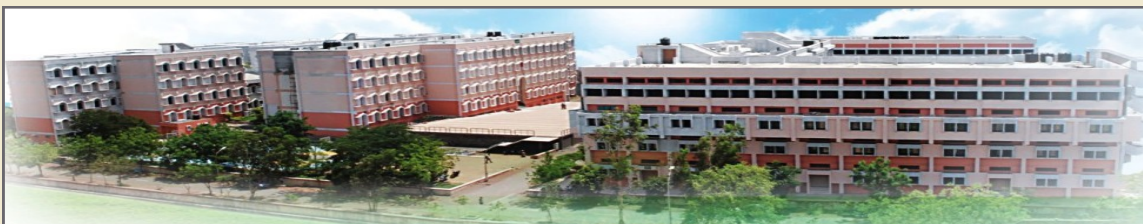




## SHRAM SADHANA BOMBAY TRUST COLLEGE OF ENGINEERING AND TECHNOLOGY BAMBHORI, JALGAON



Newsletter: July-Dec. 2024

### DEPARTMENT OF BUSINESS ADMINISTRATION



**Hon. Sau. Pratibhatai D. Patil**  
Former President of India &  
Founder of the College



**Late Shri. Devisinghji Shekhawat**  
Former Chairman,  
Governing Body



**Shri. R. D. Shekhawat**  
Chairman and  
Managing Trustee

#### Department of Business Administration

In today's business environment management education makes you the nuances about Business Techniques, Management Techniques, Leadership Skills and all about Management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of S.S.B.T's . College of Engineering and Technology Jalgaon in year 2008 having intake capacity of 60 students.

The M.B.A course is affiliated to the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of S.S.B.T's . College of Engineering and Technology is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like:

- ◆ Business News Analysis
- ◆ Expert Lectures of Industry Person
- ◆ Management Games
- ◆ Business Quiz
- ◆ Business Book Reviews
- ◆ Industrial Visits
- ◆ Roll Play

#### Specializations in M.B.A Programme

- Marketing
- Finance
- HRM

- Pollution Free College Campus
- 100% Placement Assistance
- Wi-Fi Campus
- Qualified Teaching Staff
- In-Campus Hostels

- Computer Lab with Internet Facility
- Playground for Outdoor Games
- Departmental & Central Library
- Gymnasium Facility
- Assessment of Student's Performance

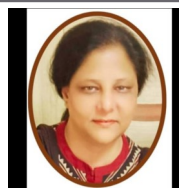
## ABOUT OUR DEPARTMENT



Dr. Richa A. Modiyani  
HOD & Asst.Professor



Dr. Mahesh V. Rawlani  
Associate Professor



Mrs. Faroza A. Kazi  
Asst.. Professor



Mrs. Bharati P. Joshi  
Asst.Professor



Mrs. Sakina Husain  
Asst..Professor



Mr. Rohan S. Patil  
Asst..Professor



### Department Vision

To develop professionals equipped with the knowledge, skills, and ethical values to drive sustainable growth and societal development.

### Department Mission

To create conducive environment to nurture competent, value-added and patriotic leaders who excel in business, make ethical decisions, and effectively communicate solutions to lead for a better future.

### Program Educational Objectives :-

#### **Core Knowledge:**

- Graduates will demonstrate proficiency in critical thinking, problem-solving, and decision-making within the context of business administration.

#### **Employment/ Continuing Education:**

- Graduates will possess the skills and knowledge necessary to pursue advanced studies and lifelong learning, ensuring their continued growth and adaptability in the dynamic business landscape.

#### **Professional Competency:**

- Graduates will exhibit effective leadership skills, including the ability to inspire and motivate teams, foster innovation, and drive positive change within business context.

### Program Outcomes:-

1. Apply knowledge of management theories and practices to solve business & social problems.
2. Foster analytical and critical thinking abilities for data-based decision making.
3. Ability to develop value based leadership ability.
4. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.
5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

### Program Specific Outcomes: -

1. To devise creative solutions as problem solvers for business excellence
2. To analytically be data-driven decisions makers for societal development
3. To exhibit leadership qualities with ethical values and principles.



## MBASA Activity



*Glimpses of Business News Analysis RoundTable Activity under MBASA for M.B.A-II held on 24/8/2024*

## Induction Program



*Glimpses of Induction Program for M.B.A-I in which new students learn about the institutional policies, processes, practices, culture and values. This program was held from 3/9/2024 to 11/9/2024*



## Add-On Course



*Glimpses of Ad-On course in duration from 23/9/2024 to 27/9/2024. It is Provided to students for additional skills and knowledge that are relevant to their field of study.*



## Industrial Visit



*Glimpses of Industrial Visit at R.J.Food Products (C.M.U. Parle Products Pvt. Ltd.) on 16/10/2024*



## *Fresher's Party*



*Glimpses of Fresher's Party Organized by M.B.A. II students for M.B.A. I students on 23/10/2024. It was for welcoming new students in a friendly atmosphere and to encourage their creative impulses to boost their confidence.*



## Training & Placement Activity



*Training and Placement Session held on 9/11/2024 for M.B.A students to facilitates and coordinates the placement opportunities for students assisting them securing gainful employment .*

## Participation



*Students of M.B.A.I&II participated in Avishkar event held on 5/12/2024 to showcase their innovation skill .*

## Our Inspiration



**Dr. G. K. Patnaik**  
(Principal)



**Dr. Richa A. Modiyani**  
(Head of Department)

## Result Analysis

Class	Appeared	Passed	Failed	% of Result
MBA-I	67	45	22	67.16%
MBA-II	57	36	20	63.15%

Class	Name of Student	C.G.P.A.	Topper
MBA-I	Baviskar Vaishnavi Krishna	8.64	I
	Raut sanjana Sanjay	8.64	
	Bajaj Pranjal Jayram	8.57	II
	Prajapat Monika Dhannaram	8.57	
	Patil Kajal Prakash	8.50	III
MBA-II	Zunjarrao Sonali Vasant	9.00	I
	Suryavanshi Nisha Pravin	8.96	II
	Pardeshi Payal Kishor	8.89	III

**Coordinator:** Dr. Richa A.Modiyani. **Editor:** Faroza A. Kazi

**Designer :** Rohan S.Patil