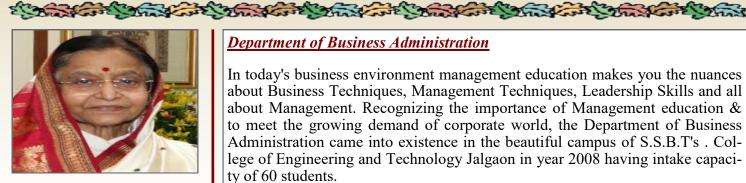


Newsletter: Jan.-June2025

SHRAM SADHANA BOMBAY TRUST COLLEGE OF ENGINEERING AND TECHONOLOGY BAMBHORI, JALGAON



DEPARTMENT OF BUSINESS ADMINISTRARTION



Hon. Sau. Pratibhatai D. Patil Former President of India & Founder of the College



Late Shri.Devisinghji Shekhawat Former Chairman, Governing Body



Shri, R. D. Shekhawat Chairman and Managing Trustee

Department of Business Administration

In today's business environment management education makes you the nuances about Business Techniques, Management Techniques, Leadership Skills and all about Management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of S.S.B.T's . College of Engineering and Technology Jalgaon in year 2008 having intake capacity of 60 students.

The M.B.A course is affiliated to the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the Kavayitri Bahinabai Chaudhari North Maharashtra University, Jalgaon & AICTE, New Delhi.

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of S.S.B.T's . College of Engineering and Technology is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by

department like:

- **Business Book Review** ٠
- Analysis of Industry Trends
- Group Discussion
- **Business** Problem-Athon
- Management Games
- Industrial Visits
- **Roll Play**
- Pollution Free College Campus
- 100% Placement Assistance
- Wi-Fi Campus
- Qualified Teaching Staff
- In-Campus Hostels

Specializations in M.B.A Programme

- Marketing
- Finance
- HRM
- Computer Lab with Internet Facility
- Playground for Outdoor Games
- Departmental & Central Library
- **Gymnasium Facility**
- Assessment of Student's Performance

ABOUT OUR DEPARTMENT



Department Vision

To develop professionals equipped with the knowledge, skills, and ethical values to drive sustainable growth and societal development.

Department Mission

To create conducive environment to nurture competent, value-added and patriotic leaders who excel in business, make ethical decisions, and effectively communicate solutions to lead for a better future.

<u> Program Educational Objectives</u> :-

Core Knowledge:

Graduates will demonstrate proficiency in critical thinking, problem-solving, and decision-making within the context of business administration.

Employment/ Continuing Education:

Graduates will possess the skills and knowledge necessary to pursue advanced studies and lifelong learning, ensuring their continued growth and adaptability in the dynamic business landscape.

Professional Competency:

Graduates will exhibit effective leadership skills, including the ability to inspire and motivate teams, foster innovation, and drive positive change within business context.

Program Outcomes:-

- 1. Apply knowledge of management theories and practices to solve business & social problems.
- 2. Foster analytical and critical thinking abilities for data-based decision making.
- 3. Ability to develop value based leadership ability.

4. Ability to understand, analyze and communicate effectively Global, Economic, Legal, Ethical, and Social Aspects of business.

5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

Program Specific Outcomes: -

- 1. To device creative solutions as problem solvers for business excellence
- 2. To analytically be data-driven decisions makers for societal development
- 3. To exhibit leadership qualities with ethical values and principles.

<u>MBASA Activities</u>





Glimpses of Business Book Review Activity under MBASA for M.B.A-II held on 4/1/2025



Glimpses of Analysis of Industry Trends Activity under MBASA for M.B.A-II held on 18/1/2025



Glimpse of Group Discussion activity under MBASA for M.B.A.-I dated 1/2/2025





Glimpses Of Business Problem-Athon Activity under MBASA for M.B.A-II held on 15/3/2025

Workshop on Interview Technique



Glimpses of interview technique and grooming session for M.B.A-I & II held on 8/3/2025

Resume Witting Workshop & Aptitude Test



Glimpse of Resume Writing Workshop for M.B.A.-I& II held on 2/2/2025



GPS Map Camera

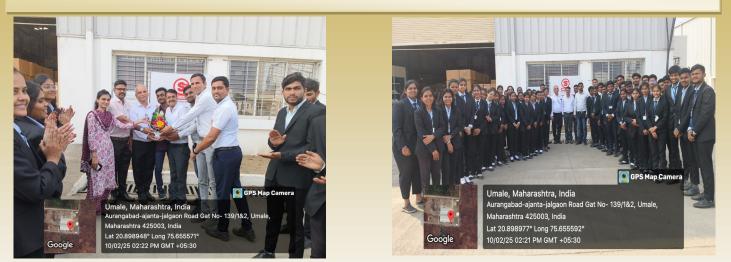
Glimpse of Aptitude Test for M.B.A-II held on 14/2/2025

Interview Technique & Grooming Session



Glimpses of interview technique and grooming session for M.B.A-I & II held on 8/3/2025

Industrial Visit @ Spectrum Electrical Industries Pvt. Ltd.



Glimpses of Industrial Visit of M.B.A-I& II at Spectrum Electrical Indutries Pvt. Ltd. dated 4/1/2025





Glimpses of Audit Course held on 21/3/2025



Project Presentation

Gogle Grand Start Ad Story 2014 Google Coogle Coog

Extra Curricular Activity



Glimpse Of Traditional Day dated 24/2/2025



Glimpse Of Saree Day dated 25/2/2025



Glimpse Of Group Day dated 27/2/2025



Glimpse Of Group Dance Day dated 28/2/2025



Glimpses of Farewell Party Organized by M.B.A. I students for M.B.A. II students on 22/03/2025



Our Inspiration



Dr. G. K. Patnaik (Principal)



Dr. Richa A. Modiyani (Head of Department)

Placement Statistics

| Sr. No. | Name Of the Company | No. of the Students Placed |
|---------|---|-------------------------------|
| 1 | Networx Technologies | 1 |
| 2 | Santronix Software Services, Jal- gaon | 1 |
| 3 | Girase Technologies, Pune | 1 |
| 4 | DFC sales, Pune | 14 |
| 5 | PNB Metlife, Jalgaon | 2 |
| 6 | Exide Battery, Jalgaon | 2 |
| 7 | Laxmi Enterprises, Jalgaon | 1 |
| 8 | Shriram Finance, Malkapur | 1 |
| 9 | ESAF small Finance bank, jalga- on | 2 |
| 10 | Vividhata ADEI Consulting Firm, Mumbai | 2 |

Co-ordinator:-Dr. Richa A. Modiyani, Editor:-Faroza A.Kazi Designer:-Mr.Rohan S.Patil