

# SSBT's

**Newsletter:** Jan - June 2012

10LOGY

Today we carry the flame of quality education, knowledge and progressive technology for global societal development; tomorrow the flame will glow even brighter

## Mission

**3537705** To provide conducive environment for preparing competent, value added and patriotic chemical engineers of integrity of par excel-



## DEPARTMENT OF BUSINESS ADMINISTRATION



Hon. Sau. Pratibhatai D. Patil President of India & Founder of the College



Shri. Devisinghji Shekhawat Chairman



Shri. R. D. Shekhawat MLA & Managing Trustee

#### Vision:

To encourage the students by providing quality management education, training & value added knowledge for organizational as well as global societal development and make them competent to face any challenges in the corporate world.

#### Mission:

To provide conducive environment for preparing competent managers and innovative entrepreneurs for well being of the society.

#### **Department of Business Administration**

In today's business environment management education makes you the nuances about business techniques, management techniques, leadership skills and all about management. Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of Business Administration came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students. The M.B.A course is affiliated to the North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the North Maharashtra University, Jalgaon & AICTE, New Delhi. The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A

The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like:

- Group Discussions
- Guest Lectures of Industry Person
- Management Games
- Business Quiz
- Technical Ouiz
- Industrial Visits

#### Specializations in M.B.A Programme:

- Marketing
- Finance
- HRM, Operation & System

#### **Strengths of M.B.A Department:**

- Pollution free college campus
- 100% placement assistance
- Wi-Fi campus
- Qualified teaching staff
- In Campus hostels
- Computer Lab with Internet facility
- Playground for outdoor games
- Facility of Departmental & Central Library
- Gymnasium Facility
- Regular assessment of Student's performance

## FACULTY RESEARCH AND PUBLICATIONS

	Name of Faculty	No. of p publish	THE RESERVE TO THE PROPERTY OF	No. of papers published In the Proceedings of		Work- shop	FDP
		Interna- tional Journals	National Journals	International Conference	National Conference		28
1.	Vishal Rana			02	01	02	11.00
2.	Shantanu Vasishtha					01	
3.	Pankaj Anawade		01		02	01	
4.	Harshal Salunkhe			01	01	02	01
5.	Richa Modiyani	01	01	01	02	03	01
6.	Mukesh Ahirrao						

## Alumni Meet





## Taiffile Day







The Traditional day is a part of the traditional week celebrated in the college in which various actitivities like Tie-Day, Saree-Day, Signature-Day, MisMatch-Day, Etc.

#### Management Activities under MBASA (MBA Student Association):2011-2012

Sr. No	Activity	Date	Beneficiaries Stu- dents
1	Extempore	06.08.2011	MBA II
2	Advertisement Show	17.08.2011	MBA II
3	Teachers Day Celebration	05.09.2011	MBA I & II
4	Fresher's Welcome	07.09.2011	MBA I
5	Personality Development Programme	24.09.2011	MBA II
6	EDP Cell	20.10.2011	MBA II
7	CSR Activity	14.11.2011	MBA I

## ACTIVITIES OF THE DEPARTMENT

**Expert Lectures: 2011-2012** 

Sr. No.	Lecture By	Topic	Date	Beneficiaries Stu- dents
1	Mr. Rohit Mishra- Deputy Mgr (HDFC Mutual Fund, Jalgaon)	Goal Setting	01/10/2011	MBA I & II
2	Mr. Shankar Chakraborty- Mgr HR (Nilon Enterprises Pvt Ltd, Jalgaon)	Cases in HR Management	13/02/2012	MBA I & II
3	Dr.Raviraj Ahirrao- MD (Dr. Raviraj Vastu Spiritual Services Pvt Ltd, Thane)	Vastushastra For Managers	28/02/2011	MBA I & II

#### **Induction Programme: 2011-2012**

Sr. No.	Addressed By	Addressed To	Date of Programme	Beneficiaries Students
1	Mr.D.D.Bachchave-Owner (Satpuda Automobiles, Jalgaon)			
2	Mr. Shankar Chakraborty- HR Mgr (Nilons Enterprises Pvt Ltd, Jalgaon)			
3	Shri V.R.Phadnis-Sr.LMC Member (SSBT's COET Bambhori, Jalgaon)	MBA I & II Year Student	17.09.2011	MBA I
4	Shri S.P.Shekhawat- Director of Academics (SSBT's COET Bambhori, Jalgaon)			
5	Shri K.S.Wani- Principal (SSBT's COET Bambhori, Jalgaon)			

#### **Soft Skill Training: 2011-2012**

Sr. No.	Trainer	Trainee	Date	Beneficiaries Stu- dents
1 1	Rishicool, Mumbai	MBA II Year Student	19.09.2011 to 24.09.2011	MBA I

#### National Workshop on "Research Methodology": 2011-2012

Date of	Organized By	No. of	Resource	Beneficiaries
Workshop		Participants	Persons	Students
17 to 19 Oct 2011	Jointly organized by Dept. of Business Adminstration & Dept. of Mechanical Engg., SSBT's COET, Bambhori, Jalgaon	95	30	MBA Faculties

## STUDENTS' ACHIEVEMENTS

Sr. No.	Name of Stu- dents	Events / Achievements	Ranks	Photo
1	Ms. Shradha Tha- kur	University Topper (Batch:2009-11)	(Gold Medal- ist) (2011)	
2	Ms. Ritika Singh & Ms. Anjali Patil	Biz-Intel:-2011 (22-23 Sep,2011) (University Level Mgt Event at KCE's IMR)	П	
3	Mr. Santosh Pary- ani & Ms. Priti Rahane	Bizi-Wizi-2012 (6 Mar,2012) (Gulabrao Deokar's Institute of Management)	1	COLLEGE OF THE COLLEG

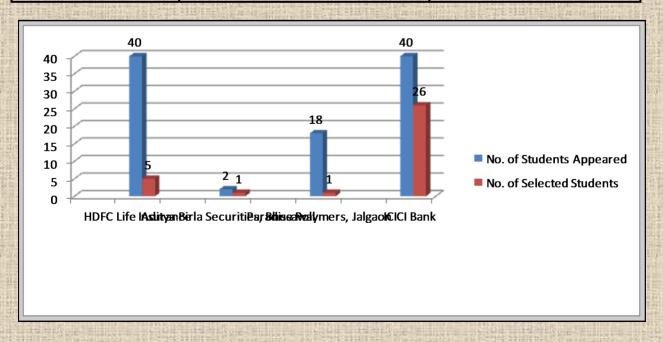
#### Other Achievements/Participations: (2011-2012)

Sr. No.	Events	Institute	No. of Students Participated	Rank
1	National Business Olympiad (3 & 4 Oct 2011)	Raisoni Institute of Management, Jalgaon	18	
2	Biz-Intel:-2011 (22-23 Sep,2011)	KCE's Department of Management, Jalgaon	25	Second-Anjali Patil and Ritika Singh (Both MBA -I)
3	Chakravyuh-2011 (11 Oct,2011)	Godavari Inst. Of Management, Jalgaon	10	
4	MET-EORITE-2011	Bhujbal Knowledge City, Nasik	3	
5	Manager's Day (30 Jan,2012)	IMR College, Jalgaon	25	
6	Entrepreneur's Day (27 Feb, 2012)	IMR College, Jalgaon	15	
7	MECH-FEST 2012 (3 Mar,2012)	SSBT's COET, Bamb- hori, Jalgaon	2	
8	Bizi-Wizi-2012 (6 Mar,2012)	Gulabrao Devkar Insti- tute of Management, Jalgaon	10	First-Santosh Paryani and Priti Rahane (Both MBA-I)
9	Presented a paper in National Conference on Shining Glory: Women enterprenuer- ship & Empowerment in 21st Century on 19th March, 2012	organized by Godawary Institute of Research & Managament, Jalgaon.	2	Live Cases & Success Story of Women Enter- prenuers (Bharat Wasvani & Hitesh Zope MBA II)

## PLACEMENT HIGHLIGHTS

Sr. No.	Name of Company	No. of Students Appeared	No. of Selected Students
1)	HDFC Life Insurance	40	5
2)	Aditya Birla Securities, Bhusawal	2	1
3)	Paradise Polymers, Jalgaon	18	1
4)	ICICI Bank	40	26
Total	4	100	33

Sr. No.	Name of Company	Annual Package
1)	HDFC Life Insurance	1.80 Lacks
2)	Aditya Birla Securities, Bhusawal	1.50 Lacks
3)	Paradise Polymers, Jalgaon	0.96 Lacks
4)	ICICI Bank	2.09 Lacks
	Average Package	1.59 Lacks



## RESULT ANALYSIS

#### SEM-I

17,114	Overall Result - 52.94%
	Grades:-
	A+=01
2512/1	A = 10
	B+ = 13
	B = 03

#### **Toppers - with Grade & Grade Points**

- 1. Ritika Singh- A+ & 8.00
- 2. Minal Kalani A & 7.88
- 3. Priti Rahane- A & 7.75

#### SEM-II

Overall Result - 45.0	98%
Grades:-	
A+=05	
A = 09	
B+ = 11	
B = 02	

To	ppers - with Grade & Grade Points
	1. Ritika Singh- A+ & 8.13
	1. Anjali Patil- A+ & 8.13
	2. Minal Kalani - A & 8.00

- 2. Priti Rahane- A & 7.75
- 2. Monali Chaudhari- A & 8.00
- 3. Santosh Paryani- A & 7.88

#### SEM-II

Overall Result -	68.08%
Distinction	- 02
First Class -	· 14
Second Class	- 16

	Toppers -
1. Ra	ajkumar Srivastav-75.75%
2. I	Bharat Vaswani- 69.75%
3.	. Alok Shukla - 67.87%

#### SEM-IV

O	verall Result-77.08	0/0
	Distinction- 6	
	I-Class- 23	
	II-Class- 8	34

Toppers-
1) Rajkumar Shrivastav-77.06%
2) Bharat Vaswani-72.16%
3) Sonali Patil-70.73%
3) Alok Shukla-70.73%



Dr. K.S.Wani (Principal)



Prof. Sanjay Shekhawat Director (Academics)



Prof. Vishal S. Rana (Head of Department)

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