



Newsletter : July-Dec 2012



**Hon. Sau. Pratibhatai D. Patil**  
Former President Of India &  
Founder of the College



**Chairman**  
Shri. Devisinghji Shekhawat



**MLA & Managing Trustee**  
Shri R.D. Shekhawat

Shram Sadhana Bombay Trust runs the COLLEGE of ENGINEERING & TECHNOLOGY at Bambhori, Jalgaon of Maharashtra state. Spread over 25 Acres, the campus of the college is beautifully located on the bank of River Girna. The College has ten full fledged departments. The Under Graduate programs in 7 courses are accredited by National Board of Accreditation, All India Council for Technical Education, New Delhi for 5 years with effect from 19/07/2008 vide letter number NBA/ACCR-414/2004. QMS of the College conforms to ISO 9001:2008 and is certified by JAAZ under the certificate number: 1017-QMS-0117. The college has been included in the list of colleges prepared under Section 2(f) of the UGC Act, 1956 vide letter number F 8-40/2008 (CPP-I) dated May, 2008 and 12(B) vide letter number F.No. 8-40/2008(CPP-I/C) dated September -2010. UG courses permanently affiliated to North Maharashtra University are: Civil, Chemical, Computer, Electronics and Telecommunication, Electrical, Mechanical, Information Technology. Two years Post Graduate courses in Mechanical Engineering, Civil Engineering, Computer, Electronics and Telecommunication. Civil Engineering Department lab and Mechanical Engineering Department lab are registered for Ph.D. Programs. The campus is well equipped with important amenities such as classrooms, drawing halls, laboratories, seminar halls, library, computer center, workshops, hostels, canteens, indoor as well as out door sports facilities etc....

### Vision

Today we carry the flame of quality education, knowledge and progressive technology for global societal development; tomorrow the flame will glow even brighter.

### Mission

To provide conducive environment for preparing competent, value added and patriotic engineers of integrity of par excellence to meet global standards for societal development.

# Department Of Business Administration

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## VISION

To encourage the students by providing quality management education, training & value added knowledge for organizational as well as global societal development and make them competent to face any challenges in the corporate world.

## MISSION

To provide conducive environment for preparing competent managers and innovative entrepreneurs for well being of the society.

### Strengths of M.B.A Department:

- Pollution free college campus
- 100% placement assistance
- Wi-Fi campus
- Qualified teaching staff
- In Campus hostels
- Advanced Computer Lab with Internet facility
- Playground for outdoor games
- Facility of Departmental & Central Library

### Intake

M.B.A. (Finance, HRM, Marketing Operations)	60	2 years
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Recognizing the importance of Management education & to meet the growing demand of corporate world, the Department of M.B.A came into existence in the beautiful campus of SSBT's Jalgaon in year 2008 having intake capacity of 60 students. The M.B.A course is affiliated to the North Maharashtra University, Jalgaon and approved by AICTE, New Delhi. The Department is having a well experienced & quality faculty, and the classrooms as well as Computer lab are spacious, airy & well equipped with LCD Projector, OHP. The Department is sound enough to cater to the needs of M.B.A Course as prescribed by the North Maharashtra University, Jalgaon & AICTE, New Delhi. The Curriculum of M.B.A programme is prepared in accordance with the need of Markets & Industry which exposes students to a variety of subjects like Organizational Behavior, Operations Management, Communication Skills, Marketing Management, Human Resource Management, Financial Management, Economics, Management Science, Corporate Social Responsibility and Management Information System. The M.B.A department of SSBT is always Committed & Focused about the Student's career. In order to strengthen the soft skills of students & to groom them the various activities are carried out by department like: Group Discussions, Business Quiz, Technical Quiz, Guest Lectures of Industry Person.

### About Faculty

Name of Faculty	Designation:	Qualification
Mr. V.S. Rana	Assistant Professor & Head Of Department	M.Com, M.B.A (Marketing), Ph.D (Mgmt Science) Pursuing
Mr. S.R. Va-	Assistant Professor & Director, Training & Placement	B.Sc, MBA (Marketing)
Er. P.A.	Assistant Professor	B.E (Mech), M.B.A (Marketing)
Mr. H.A.	Assistant Professor	B.Sc (Chem.), M.B.A(Finance)
Ms. R.A. Modi-	Assistant Professor	B.B.S, M.B.A (Finance)
Mr. M.B. Ahir-	Assistant Professor	B.com, M.Com, M.B.A (Finance)
Ms. D.R. Matani	Assistant Professor	B Com, M.B.A.(HRM), D.L.W
Ms. Faroza A	Assistant Professor	B.com, M.P.M, M.B.A(HRM)

Name of Faculty	Conference		Journals		Workshop/ Seminars /FDP
	National	International	National	International	
Mr. V.S. Rana	1	1		6	2
Mr. S.R. Vasishtha					2
Er. P.A. Anawade	2				2
Mr. H.A. Salunkhe	3	1	2	5	2
Ms. R.A. Modiyani	3	1	1	2	1
Ms. D.R. Matani	4	3	1		
Mr. M.B. Ahirrao	2		2	1	
Ms. Faroza A Kazi	4	3	1		10

## Faculty Achievement:-



Ms. Richa Modiyani (Asst. Prof. MBA Dept.) has secured second Prize in “AVISHKAR 2012” (Research Festival) organized by NMU, Jalgaon on 13<sup>th</sup> & 14<sup>th</sup> Dec 2012. She also secured second prize at state level Research Convention organized by Dr. Babasaheb Konkan Krishi Vidyapit at Dapoli University during 7<sup>th</sup> to 9<sup>th</sup> Jan 2013.



# Departmental Events

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## Induction Function

Induction function was organized on 23th Aug by the department to introduce the fresher students about the college, various activities and events conducted during the year. The main objective is to familiar the students with the staff and college.

## Teachers Day

All the students of MBA celebrated Teachers Day in the honour of all the faculty staff on 5th September.



## Expert Lecture

Expert Lecture on 24th Sep on Opportunities and Challenges of Rural Entrepreneurship by Mr. Suyog Jain, Onwer of Masterline Lubricants and well known Entrepreneur in Bhadgaon Region

## Industry Visit at Vikas Dudh Federation

All the students of MBA visited Vikas Dudh Federation on 26th September with the faculty.





## CSR Activity



**CSR Activity: Social Street Marketing by MBA Students. In this activity the students prepared and distributed free News Paper Bags to citizens of Jalgaon. (Date of activity-28/9/2012)**

## Traditional Day



## Soft-Skills Training





# Glimpses

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# Students Participation & Achievements

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Sr.	Name Of Event	Institution	No. Of Participants	Achievement
1	NCAT	IFEHE	3	
2	Feast Hording Competition	SSBT's COET, Bambhori	52	1st Prize: Mayuri & Group, 2nd Prize: Tanveer & Group
3	Vardhanam-2012	DOMS, NMU.	30	
4	BSNL Connecting youth Campaign	BSNL & NMU	9	
5	1 <sup>st</sup> Eac Camp	SSBT's COET Bambhori, Jalgaon	11	
6	Biz Intell-2012	KCE's Department of Management	6	3rd Rank- Dipti Chaudhari (MBA IInd)
7	Strata Game	IMR College Jalgaon	18	
8	Managers Day	IMR College Jalgaon	3	
9	Post Recessionary Measures For Escalating Economic Performance	SOMS Jalgaon	3	
10	2 <sup>nd</sup> Eac Camp	SSBT's COET Bambhori, Jalgaon	16	
11	Easy Competition	SOMS Jalgaon	6	1 <sup>st</sup> Prize
12	National Science Day (Debate)	NMU Jalgaon	2	
13	Bizi-Vizi(Add-Made Show)	Gulabrao Deokar COE, Jalgaon	8	2 <sup>nd</sup> Prize
14	Milestone 2k13	SSBT's COET Bambhori, Jalgaon	1	
15	Bizi-Vizi(Quiz)	Gulabrao Deokar COE, Jalgaon	6	
16	Kashti	Raisoni College Jalgaon	3	



**Dr.K.S.Wani**  
(Principal)



**Prof. Sanjay Shekhawat**  
Director (Academics)



**Prof. Vishal S. Rana**  
(Head of Department)



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